1	BEFORE THE
2	NORTHEASTERN ILLINOIS PUBLIC TRANSIT TASK FORCE
3	NEETING WELD ON TRANSPORT 14 0014
4	MEETING HELD ON JANUARY 14, 2014 ILLINOIS DEPARTMENT OF TRANSPORTATION
5	100 West Randolph Street
6	Suite 9-031 Chicago, Illinois 60601
7	Met, pursuant to notice, at 2:00 p.m.
8	
9	APPEARANCES:
10	ANN SCHNEIDER, Co-Chairperson/Secretary GEORGE RANNEY, Co-Chairman
11	CAROLE L. BROWN, Member ROBERT W. GUY, Member
12	DR. SYLVIA JENKINS, Member NICK PALMER, Member
13	TONY PAULAUSKI, Member RAUL I. RAYMUNDO, Member
14	DR. ASHISH SEN, Member KATHRYN THOLIN, Member
15	GUEST SPEAKER:
16	DR. RICHARD MUDGE
17	DN. RICHARD MODGE
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- 1 CO-CHAIRPERSON SCHNEIDER: First of all, happy
- 2 new year. I've not had a chance to see a lot of
- 3 folks since before the holidays, so it's good to
- 4 see that everybody is doing well, and welcome to
- 5 our first meeting post the new year, and I look
- 6 forward to a very busy three months in getting
- 7 something done.
- 8 Again, I look forward to working together
- 9 with the Task Force, with Co-Chair Ranney, to come
- 10 up with our recommendations obviously by the end
- 11 of March.
- 12 And on the Governor's behalf, I want to
- 13 again thank all of you for your continued
- 14 commitment to this process. I know it's been a
- 15 very lengthy process and a lot of work but we do
- 16 appreciate the time and the commitment that you've
- 17 made to try to help improve public transit in
- 18 Northeastern Illinois.
- I also want to thank the members of the
- 20 public that have come today to listen to our
- 21 deliberations. I think having public involvement
- 22 is critical to good decision-making, and knowing
- 23 that you are all here today and are interested in
- 24 this topic, I think will only help bolster the

- 1 conversations that we as the Task Force has. So
- 2 thank you all for your interest today and for
- 3 coming, especially braving what I believe has been
- 4 a little bit of some inclement weather today. So
- 5 thank you all for coming.
- 6 So with that, let's go ahead and get
- 7 started. I will call the roll real quickly.
- 8 Carole Brown?
- 9 MS. BROWN: Here.
- 10 CO-CHAIRPERSON SCHNEIDER: Patrick Fitzgerald
- 11 has indicated that he will not be here today, so
- 12 we know that. Yes, he's out of town for business.
- Robert Guy?
- MR. GUY: Present.
- 15 CO-CHAIRPERSON SCHNEIDER: Dr. Adrienne
- 16 Holloway?
- 17 (No Response.)
- 18 Dr. Sylvia Jenkins?
- 19 DR. JENKINS: Here.
- 20 CO-CHAIRPERSON SCHNEIDER: Nick Palmer?
- 21 MR. PALMER: Here.
- 22 CO-CHAIRPERSON SCHNEIDER: Tony Paulauski?
- MR. PAULAUSKI: Here.
- 24 CO-CHAIRPERSON SCHNEIDER: Raul Raymundo?

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1 MR. RAYMUNDO: Here.
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- 2 CO-CHAIRPERSON SCHNEIDER: Bob Reiter?
- 3 (No Response.)
- 4 Dr. Ashish Sen?
- 5 DR. SEN: Here.
- 6 CO-CHAIRPERSON SCHNEIDER: Don Tantillo?
- 7 (No Response.)
- 8 I think Don was having issues with a
- 9 flight. So he may or may not be here.
- 10 Kathryn Tholin?
- 11 MS. THOLIN: Here.
- 12 CO-CHAIRPERSON SCHNEIDER: Sonia Walwyn?
- 13 (No Response.)
- 14 And then George and myself, we are both
- 15 here.
- 16 With that, we do have a court reporter
- 17 today, as we have had in the past, and so for
- 18 their benefit as well as for the folks sitting in
- 19 the audience, make sure that you provide your name
- 20 each time you speak and then also, if possible, if
- 21 you don't have a microphone nearby, that you speak
- 22 up so everybody can hear what you are saying. We
- 23 did arrange for some microphones this time. I
- 24 think we had some competition with the "L" last

- 1 time and we wanted to make sure that everybody
- 2 could be heard.
- 3 Also for members of the public that have
- 4 joined us today, we are providing for public
- 5 comments and we want to make sure that your voice
- 6 is heard in this process. So we have a number of
- 7 options for you. You again are welcome to speak
- 8 during the public comment portion of our agenda
- 9 today later on. You can also provide written
- 10 comments using comment cards available at the
- 11 sign-in table over here, or you can use the laptop
- 12 in the room that we are providing to provide
- 13 written comments on. Do we have the laptop set
- 14 up? Yes, the laptop is over here.
- 15 Also, we have palm cards as you came in,
- 16 you can either have one picked up as you enter the
- 17 room or as you exit the room, that provides the
- 18 web address where you can also go to provide
- 19 written comments and access any of the materials
- 20 related to the deliberations of the Task Force
- 21 up-to-date. The website also includes past
- 22 scheduled meetings and hearings, and past meeting
- 23 materials.
- In fact, I do want to make an

- 1 announcement, we are going to be discussing a
- 2 technical memorandum today and that can also be
- 3 found at the website.
- 4 The next item on the agenda is approval
- 5 of meeting minutes. We have not prepared a
- 6 complete summary of our December 12th meeting at
- 7 this point and so we will move to vote on that at
- 8 our next meeting, which is scheduled for
- 9 January 27th.
- 10 With that, I think what we'd like to do
- 11 is jump in. We were expecting Senator Daniel Biss
- 12 to come and talk a little bit about his paper, but
- 13 I do not see the senator here right now, so we are
- 14 just going to continue with our agenda.
- I do want to say this, given the new year
- 16 here, it's a good time to reflect and think about
- 17 what we've done to-date. I think the Task Force
- 18 has done a lot of work, collected a lot of
- 19 information, we've held public and working group
- 20 meetings, we've received testimony from various
- 21 transit officials and professionals from across
- 22 the country, we talked and heard input and
- 23 recommendations from our authorities, and also
- 24 just collected a wealth of information about our

- 1 own transit system here in Northeastern Illinois.
- 2 All of this has given us a good and collective
- 3 understanding of the challenges that we are facing
- 4 and how other transit systems operate and thrive.
- 5 As a capstone to all of our efforts, we
- 6 have asked a consulting team, which is very
- 7 knowledgeable in the transit industry, and in fact
- 8 had talked to us previously after they prepared a
- 9 memo for the RTA -- or done a report for the RTA,
- 10 they also prepared a report for us. So as a
- 11 capstone of the efforts of that conversation we
- 12 started with Delcan, the group that did provide
- 13 the technical memorandum, we asked them to develop
- 14 that memorandum so that we could provide
- 15 background material for the Task Force.
- 16 You received the documents I think
- 17 Saturday sometime. I want to personally apologize
- 18 to all of you for the lateness of getting that
- 19 delivered to you. Because of last week's
- 20 inclement weather, I was unable to completely
- 21 focus on that effort and I bear the responsibility
- 22 for the lateness of that getting out, and I
- 23 apologize for that, but hopefully over the weekend
- 24 and yesterday you had time to take a look at it.

- 1 We are going to get a deeper presentation
- 2 on what was contained in that. Generally, it
- 3 summarizes the transit conditions in transit
- 4 throughout Northeastern Illinois and other major
- 5 metropolitan regions. It provides data and
- 6 information on public transit practices,
- 7 financing, funding, government structures, and
- 8 ethical procedures, all of the things that we are
- 9 considering.
- 10 I want to be very clear to everybody on
- 11 the Task Force that this information is intended
- 12 as background only. The document is not meant to
- 13 provide specific recommendations or to fulfill the
- 14 requirement of a final report that we are going to
- 15 submit. As you know, the Task Force is solely
- 16 responsible for developing those recommendations
- 17 and for improving our transit system.
- 18 So I hope that the information that's
- 19 included in the technical memorandum that was
- 20 prepared is helpful in your consideration about a
- 21 path forward. I think that from my perspective,
- 22 I've read it a few times already, I think it's
- 23 going to be extremely beneficial to have that
- 24 background material, to have the conversations

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- 1 that we need to have about recommendations on
- 2 making Northeastern Illinois public transit
- 3 world-class as we've talked about in the past.
- With that, I would go ahead at this point
- 5 and would like to turn it over to Co-Chair Ranney
- 6 for his comments and further discussion.
- 7 CO-CHAIRPERSON RANNEY: Well, I should say I
- 8 agree with everything Ann has said except for one
- 9 thing, and that is that I don't think she owes us
- 10 all an apology for not having gotten the report
- 11 under the circumstances of the weather. I am glad
- 12 she was working full-time in getting the roads
- 13 going and various transportation systems in the
- 14 state. So, thank you. No apologies needed.
- I know she did read the report very
- 16 carefully because we talked about it on Saturday
- 17 before it was released, and we are in complete
- 18 agreement that one thing that this Task Force must
- 19 do is master the accurate data and the underlying
- 20 technical analysis before it submits a set of
- 21 recommendations, and to do that it's critical that
- 22 we turn to the people who have expertise in the
- 23 field and that's what we are going to hear today.
- 24 That's why we have this technical

- 1 memorandum, along with recommendations will be
- 2 made in part. So it's really important if you
- 3 disagree or have concerns or questions about
- 4 aspects of this memorandum, get them out to
- 5 Dr. Mudge right away. It was prepared by a
- 6 consulting firm team led by Delcan Corporation
- 7 with others involved, the firm Transportation
- 8 Solutions, the Center of Transportation, and they
- 9 have national experience between them.
- 10 What Dr. Mudge is going to do is provide
- 11 not a real summary but an overview and guidance to
- 12 the memorandum so you will be able to know.
- 13 There's so much information. So he will be
- 14 guiding the Task Force members for this content.
- 15 He also said on that score that he would welcome
- 16 interruptions as he presents.
- 17 Am I correct on that?
- DR. MUDGE: I am used to getting them. I get
- 19 them at home.
- 20 CO-CHAIRPERSON RANNEY: So you are on. Let me
- 21 tell you that you will get them from this group.
- I am really pleased that we have this
- 23 document to that extent, and I share a view that
- 24 it provides kind of thoughtful information,

- 1 accurate data that will be the basis for the
- 2 recommendation.
- 3 So remember, today's discussion is to try
- 4 to ensure that everybody here understands that the
- 5 contents of the technical memorandum is not about
- 6 identifying recommendations, but the Delcan Group
- 7 will be available to us as we go forward to help
- 8 us answer questions as we proceed in making our
- 9 recommendations.
- 10 Before I ask Dr. Mudge to speak, is there
- 11 any questions from the group?
- 12 (No Response.)
- Okay, it's yours.
- DR. MUDGE: Okay. As Mr. Ranney said, this is
- 15 a memo which has an interesting title. This is
- 16 meant to be background, certainly not everything
- 17 that you ever wanted to know to make all your
- 18 decisions, because it is background. If you have
- 19 questions or comments or additional information
- 20 that should be added or supplemented in some way,
- 21 that's part of what's stimulated by this document.
- I am not going to give a summary, I am
- 23 going to give a sense maybe, a guide, I am going
- 24 to talk about some of the highlights, but the

- 1 whole document is 92 pages and the last thing I
- 2 want to do is summarize 92 pages.
- 3 Let me also state as background, there's
- 4 a fair amount, looking at what's happening outside
- 5 this region, of case study examples. These are
- 6 meant to provide useful inputs. I am not going to
- 7 expect any of these things to be an example of
- 8 what Chicago should do.
- 9 If you look on Page 3, I will talk about
- 10 that a little bit. We've got four major sections
- 11 in the report. One on system performance, one on
- 12 finance, one on governance, and one on ethics. In
- 13 collecting the information for that item, the
- 14 secondary source is largely the literature, the
- 15 studies that have been done, and we did a few
- 16 selected interviews in a couple of places that I
- 17 will mention where we did the interviews on.
- 18 The idea here is to focus on things that
- 19 are key dimensions of a successful transit system.
- 20 In thinking about it, though, you have to remember
- 21 these are not standalone issues. If you want to
- 22 have an effective system performance, that depends
- 23 on good governance management structure, it
- 24 depends on finance, having adequate resources.

- 1 You can't separate that out. Finance, in turn,
- 2 depends on the governance and the ethical system,
- 3 that the public trusts providing money to, and
- 4 that in turn can add to system performance.
- 5 Governance also has a direct link to ethics, as
- 6 well as adequate finance, you have to have good
- 7 governance. If you don't have the adequate
- 8 resources, you are going to have a hard time
- 9 achieving all of your goals. And the ethics
- 10 depends on what the governance structure is.
- 11 Looking at general observations, some of
- 12 this stuff almost sounds like this condescends,
- 13 but it is based on the view of existing
- 14 literature, looking at other case studies.
- 15 Success depends on there being regional goals, and
- 16 the regional goals are different than the
- 17 operating goals of any given agency.
- 18 If you think about them, you want to be
- 19 thinking about them in terms of overall strategy.
- 20 That's important, because goals by themselves mean
- 21 very little, you need to have a strategy to
- 22 implement them. That process obviously needs to
- 23 be something that's open. It should be
- 24 transparent. It's targeted. It needs to be

- 1 focused on results.
- 2 Again, another key lesson you learn when
- 3 you look around the rest of the world and you look
- 4 at what other agencies are doing is success comes
- 5 when you have a focus on customers. Think about
- 6 the people who are using transit, these are
- 7 customers, and you have to be able to respond to
- 8 what their needs are, especially if you want to go
- 9 out and expand service and do things like add
- 10 taxes or add fares, you need to be able to respond
- 11 to what the customers want.
- 12 We did more detailed case studies of four
- 13 metropolitan areas and the major conclusion that
- 14 comes out of that is there's a clear, general,
- 15 good overall benefit of having consolidation.
- 16 Each of these places that you've looked at have
- 17 done it differently. So we are not seeing any of
- 18 them alone for Chicago.
- 19 State involvement certainly can be
- 20 helpful, in terms of finance, in terms of
- 21 governance, having clear goals for all these
- 22 agencies is also important. It's not just having
- 23 boxes on a piece of paper but you want to be able
- 24 to have overall clear regional objectives that

- 1 come out of that.
- 2 Five, I start to have a number of charts
- 3 which are meant to be just a sample of what's in
- 4 the report as providing background on the trend
- 5 within the region.
- 6 This one looks at something called
- 7 Unlinked Trips. A true trip on transit is a
- 8 linked trip. You may go from one mode to another,
- 9 one transit operating to another. Ideally what
- 10 you would like to have is where did you start,
- 11 where did you end up. The way the current data
- 12 systems are, you don't have that, you have how
- 13 much you travel on the bus line, you travel on the
- 14 rail line. So the actual total number of trips is
- 15 less than this. The Ventra system will be
- 16 providing the data you need. Right now for CTA,
- 17 for Pace to have link trips, if you really want to
- 18 manage this system properly, you need to know what
- 19 the whole length of the trip is, but right now
- 20 this is looking at unlinked trips. That's all
- 21 there is historically.
- What the graph shows is the percentage
- 23 increase, percentage change since 1981 to 2012, so
- 24 it's looking at the last 30 years. You can see

- 1 for the first, you know, 15 years of that the
- 2 transit ridership jumped, except for Pace.
- 3 There's growth since then. You have to look at
- 4 the red Line, the CTA bus, the top pink line, the
- 5 CTA rail, you have to look at those together, and
- 6 there's a combination of this line, the CTA total,
- 7 which is light green, but there are things that
- 8 have been happening there and within combination.
- 9 So again, there's 15 years of down time and down
- 10 period, in the last 10 or 15 years there's been
- 11 growth.
- 12 CO-CHAIRPERSON SCHNEIDER: Dr. Mudge, just a
- 13 technical question as it relates to this chart,
- 14 and I think I remember reading this in the report.
- 15 Wasn't there a change in methodology in terms of
- 16 trips --
- 17 DR. MUDGE: Yes.
- 18 CO-CHAIRPERSON SCHNEIDER: -- at some point in
- 19 time on this timeline?
- 20 DR. MUDGE: Yes. CTA changed how they
- 21 accounted for trips and that would have been in
- 22 the late 1990s. So it's not completely apples to
- 23 apples. I don't think -- I think the fundamental
- 24 transit problem is incorrect, the specific numbers

- 1 are not quite right there.
- 2 As I said before, the biggest issue is
- 3 also some of the quality of the overall data
- 4 that's there when you are counting every single
- 5 trip, and that's where something like the Ventra
- 6 system will help, it will be better when you have
- 7 Metra as part of that as well.
- 8 Speaking of Metra, the next chart, 6, a
- 9 little bit out of order, but it compares changes
- 10 from Metra, which is the black line at the bottom,
- 11 with the growth of commuter rails from other
- 12 cities, and we picked up other major metropolitan
- 13 areas. Boston, and New Jersey, and Philadelphia
- 14 have done quite well with commuter rail. It's not
- 15 that Metra hasn't grown, but it hasn't grown quite
- 16 as fast.
- 17 CO-CHAIRPERSON SCHNEIDER: Is there anything
- 18 that would be driving that? I mean you look at
- 19 this and you see that Boston has significant
- 20 increases there in the late '90s and then it kind
- 21 of stabilizes after that, and then New Jersey
- 22 Transit jumps in the early 2000s. Is there
- 23 anything that we can attribute that to?
- DR. MUDGE: Some of it is Boston has added --

- 1 did add some lines, did add some commuter lines.
- 2 And the other thing that happens, too, if
- 3 you have places that are comparable to, Metra has
- 4 had a couple of fare increases in the last ten
- 5 years, so that obviously raises the price of your
- 6 product. So that adds up, which places raise
- 7 fares more than others.
- 8 So I know a lot depends on the overall
- 9 service that you are providing, too. If you
- 10 provide more, if you are then able to have higher
- 11 frequency, which obviously costs money, you get
- 12 more passengers.
- DR. SEN: Do you have some relationships
- 14 between Ventra and ridership, any kind of
- 15 operating capital? Whatever? I think that might
- 16 be interesting.
- 17 DR. MUDGE: We can look at that. The issue is
- 18 I am not sure if Ventra by itself does it because
- 19 if you look at capital, there's a large time lag,
- 20 when you spend it, when you have service. There
- 21 is some data that we have that looks at the volume
- 22 of service, how many hours of train service do you
- 23 provide, how many loop miles do you provide, and
- 24 that's something that's more important, and doing

- 1 that costs money.
- 2 I think if you look at the inputs and the
- 3 service as measured in loop miles, vehicle hours
- 4 of travel, vehicle miles of travel, that is where
- 5 the link is.
- 6 DR. SEN: Generally, it would be interesting
- 7 to see money goes back to all of it, NTD has all
- 8 the data.
- 9 DR. MUDGE: They have a lot of it, but I think
- 10 the capital stuff is interesting because you are
- 11 adding new capacity.
- DR. SEN: When it comes online we can look at
- 13 that.
- DR. MUDGE: Yes.
- DR. SEN: I don't mean to monopolize it.
- DR. MUDGE: No, no, that's an important issue
- 17 because there's other information out there.
- 18 You look in general, Chicago has added
- 19 less rail capacity than many other cities. Since
- 20 1975 Chicago has added maybe 20 miles of new rail
- 21 capacity, whereas a lot of these other cities, you
- 22 know, Boston being one, and Washington, D.C. being
- 23 another one, they've added a fair amount of mile
- 24 capacity.

- 1 MS. THOLIN: Besides, too, I think this
- 2 conversation is really important to say what's
- 3 behind this graph, and you have -- a few of the
- 4 building blocks are actually I think in some of
- 5 the other work a technical memo. If we have a way
- 6 of, you know, better linking some of those
- 7 puzzle-type factors with the end result of
- 8 ridership, that would be extremely helpful. What
- 9 I do take is there's a story behind every one of
- 10 these graphs, right, in each city?
- 11 DR. MUDGE: The one that we've not done, if
- 12 you want us to do them, figure out which is most
- 13 important, we can certainly annotate some of
- 14 these. This big jump happened because of
- 15 what happened, and those little lines will help.
- The next chart on Page 7, this chart
- 17 looks at the share -- transit share of overall
- 18 commuting trips. So if you have a zero change,
- 19 which you look at the first nine cities that are
- 20 there, there's been very little growth. You know,
- 21 that's not a bad thing. That means that transit
- 22 is maintaining its share of commuters. So as the
- 23 overall economy grows, transit will grow as well.
- 24 You see a couple of cities, Boston and Washington,

- 1 D.C., increased their share. There's seven cities
- 2 on the right-hand side which have lost share since
- 3 1980, and there's a story in each one of them, but
- 4 when you look at this, you say, okay, some cities
- 5 have had --
- 6 MS. BROWN: The same question would be meant
- 7 to have the background information forming this
- 8 chart because if you look at a city like
- 9 Los Angeles, which had very little, really,
- 10 reliable transit service in 1980 and had major,
- 11 major capital investments in their transit system
- 12 since 1980, to have almost -- it had a negligible
- 13 effect on the percentage of the commute I think is
- 14 telling. And so to know kind of what's informing
- 15 this chart and what kind of macro factors
- influence these markets would be helpful.
- 17 DR. MUDGE: The background in this, from 1980
- 18 to mid 1990s, general transit lost ridership. So
- 19 being able to hold your own is very positive. But
- 20 you are right, Los Angeles has added a lot of
- 21 transit capacity, San Diego has in that period,
- 22 Miami has, Houston has, Seattle is starting to,
- 23 Phoenix has added, Washington, D.C., has. So it
- 24 probably would be more helpful. Dallas has added

- 1 capacity, too, and it still has lost shares.
- 2 CO-CHAIRPERSON SCHNEIDER: And I think part of
- 3 that, an important part to dovetail off of that
- 4 would be to understand if it was targeted -- if
- 5 the capacity was targeted, is they were trying to
- 6 target the commuters or if it was just -- I know
- 7 there has to be some planning behind that, but
- 8 maybe they missed the market.
- 9 MS. BROWN: And if this is an important
- 10 measure or what we are trying to capture from this
- 11 measure, but as I am sitting here looking at it, I
- 12 was just thinking, and also along this line, you
- 13 know, we did open road tolling and that put people
- 14 back in their cars, did that influence kind of the
- 15 use of transit? So it would be interesting to
- 16 know kind of a little bit more background on what
- 17 is happening.
- 18 DR. MUDGE: I don't think that would be that
- 19 hard to do. Part of it is again, some places like
- 20 Dallas has added capacity, and maybe just because
- 21 you add a transit line doesn't mean it's going to
- 22 be a success.
- 23 CO-CHAIRPERSON SCHNEIDER: Right.
- DR. MUDGE: But I think putting some of that

- 1 is obviously a key issue going forward, is how
- 2 much more capacity does Chicago need and we need.
- 3 The next chart on Page 8 is looking at
- 4 total transit ridership in the region. And
- 5 obviously you look at a very extreme drop from
- 6 1980 to 1996, especially the first drop in the
- 7 early years of 1982, major recession.
- 8 It's interesting, the most recent
- 9 recession, 2008-2010, there's a drop, it's nowhere
- 10 near as dramatic.
- 11 Then in this chart, there's a little
- 12 valley there in 1996, overall transit ridership
- 13 has grown by 25 percent, but this is just a new
- 14 background of the overall trend.
- The next chart on Page 9, it gets a
- 16 little bit at the region in terms of supply of
- 17 service. I think you may want to look at some of
- 18 these other cities. If you look at the vehicle
- 19 revenue miles, vehicle revenue hours is another
- 20 one, that's approximately for both the cost of the
- 21 service, it's also approximately for the volume of
- 22 the service that's being provided to the different
- 23 regions. If you look at it from 1991 to 2012,
- 24 overall there's been a very small growth in total

- 1 revenue, 1.9 percent change.
- Now, there are big differences within
- 3 each of these areas. CTA bus service has been cut
- 4 back. CTA rail service has grown. Metra has
- 5 added a lot of capacity from '91 to 2012. The
- 6 most recent years, 2005 to 2012, there's been a
- 7 decrease in overall service.
- 8 DR. SEN: Why did you pick '91? The comp is
- 9 '96. That would make some -- I can understand
- 10 that. But why '91? Twenty years, is that it?
- 11 DR. MUDGE: It's roughly 20 years. You can
- 12 pick -- if you go back to 1980, the numbers will
- 13 look even worse. If you pick '96, you can pick --
- 14 if you want, you can look at the numbers from '95
- 15 to '96, you can see what the changes are, and
- 16 certainly there will be an even bigger increase in
- 17 the service level of CTA rail, still have the
- 18 same, you know, same decrease in CTA bus, you
- 19 know. It was not -- it's not hard to look and
- 20 pick another year, it was just rounding the 20.
- 21 The interesting thing is the total number
- 22 of revenue miles is down. The total number of
- 23 revenue hours is down since 2005. Part of that is
- 24 the recession. Despite that, overall transit

- 1 ridership is up.
- 2 One of the big factors in terms of both
- 3 cost and service is the paratransit service. This
- 4 is operated by Pace. That part is the fastest
- 5 growing aspect both in terms of percentage growth
- 6 of passengers as well as cost. Since 2010 it's up
- 7 by almost a third and that has a lot to do,
- 8 obviously, with people like me who are getting
- 9 older, but it is something that has important
- 10 financial impact because in a sense this is paid
- 11 almost off the top, you have to pay for this,
- 12 there's low fare back recovery from it, and it's
- 13 something that's worthwhile looking at and
- 14 figuring out a better way to provide the service.
- 15 CO-CHAIRPERSON SCHNEIDER: Do you think that's
- 16 a trend, I don't know that you guys do
- 17 forecasting, but do you think that's a trend that
- 18 will continue at that same rate of growth or do
- 19 you think that rate of growth will somehow level
- 20 off?
- DR. MUDGE: I don't think it's going to level
- 22 off. I think it's a one-third increase. A lot of
- 23 it is probably because Pace is doing a better job
- 24 of this. I know RTA is active in doing a better

- 1 job. RTA is involved in taking phone calls from
- 2 people and then arranging service. So I think the
- 3 quality of the service has jumped up. I suspect
- 4 this will be the fastest growing part of the
- 5 transit service for awhile, just because the
- 6 population is not going to changes. The one-third
- 7 jump right now I can't honestly say will continue,
- 8 but I would suspect this would be the fastest
- 9 growing part.
- 10 If you look at the average over a longer
- 11 period of time, you are looking at eight to 10
- 12 percent a year growth.
- DR. SEN: What does the unit cost of a
- 14 paratransit trip? Is it about \$30?
- DR. MUDGE: It's quite high. It's very
- 16 personalized, the way they operate.
- Now, I don't want to get into the weeds
- 18 of this but there are people who talk about how --
- 19 different ways that you can provide it. A lot of
- 20 what I think Pace is trying to do is trying to get
- 21 more of the people who are on those services as
- 22 part of the main line buses, a lot of the buses
- 23 can handle wheelchairs and so forth, and you can
- 24 get people who are not just on paratransit, which

- 1 is very expensive, but get them so that their
- 2 travel is on the main line. It is very expensive
- 3 per trip.
- 4 MS. BROWN: Is this trend consistent
- 5 nationally?
- 6 DR. MUDGE: Yes.
- 7 MS. BROWN: So the same growth you see in most
- 8 markets?
- 9 DR. MUDGE: Yes. Chicago is not the only
- 10 place that people are getting older.
- 11 MS. THOLIN: Can I just go back for a second
- 12 to the previous page and ask you quickly, on the
- 13 service reduction, that last column, 2005-2012, do
- 14 we know how these other agencies around the
- 15 country compare as far as service levels?
- DR. MUDGE: I think most of them is not quite
- 17 as sharp as that, especially during the recession,
- 18 2008, 2009, 2010, everybody cut back.
- 19 MS. THOLIN: Possibly we cut back more than
- 20 some of our peers?
- 21 DR. MUDGE: We may not have bounced back from
- 22 that. The ridership is coming back.
- MS. THOLIN: I am looking at service.
- DR. MUDGE: Yes, if you look at other numbers

- 1 in there, there's another chart, which I don't
- 2 think is in the main report, which looks at low
- 3 factor, how many people there are per vehicle, and
- 4 you look in the region, there's a big jump up the
- 5 last two, three, four years. That's partly --
- 6 that transit ridership has come back up. The
- 7 level of service has not. So there are more
- 8 people per vehicle. So the load factor has
- 9 improved a lot.
- 10 The next chart on Page 11, again it's got
- 11 a lot of numbers and a lot of lines on it, which I
- don't apologize for because I like numbers, but
- 13 this is looking at cost across a dozen or so
- 14 different cities.
- The blue little bars are the cost per
- 16 trip, and on that basis Chicago is the lowest.
- 17 The green lines are the cost per revenue hour, and
- 18 Chicago is the lowest. Cost per revenue mile on
- 19 the red line. But if you look at this in general,
- 20 Chicago is a very cost-efficient system compared
- 21 to these other ones. There's a story around each
- 22 one of them.
- 23 The story in Chicago I think is that part
- 24 of this is good management, good asset management

- 1 of equipment. Part of it is because of cuts in
- 2 service. I think what CTA has done on the bus
- 3 side is they've looked at bus routes that were
- 4 less productive, had fewer travelers on them. So
- 5 it's a part driven by (inaudible), it's not their
- 6 first choice. So they've cut back some of the bus
- 7 routes. That's one reason to look at the overall
- 8 trends. Trends on traffic CTA bus is down, CTA
- 9 rail is up. There's effort to get people to
- 10 switch to rail, because it can be more cost
- 11 effective.
- 12 CO-CHAIRPERSON RANNEY: Does this include
- other than CTA or is this just CTA?
- DR. MUDGE: It should include Metra as well.
- 15 Metra is very low cost, if you look at Metra alone
- 16 compared with other commuter rail systems. The
- 17 same thing, the cost per vehicle hour.
- I think part of that, also, is you can
- 19 argue maybe they should be doing more peak
- 20 service, more kind of flow service. So again,
- 21 there's a flip side to this. Being an ex-budget
- 22 guy, having low cost, sometimes there's a flip
- 23 side to it and the service -- extent of service
- 24 may also be lower. Those are the trade-offs you

- 1 have to make.
- 2 MS. THOLIN: So what I am trying to figure out
- 3 as I look at this graph, what kind of information
- 4 helps me understand that trade-off and whether I
- 5 should be excited about this chart as a positive
- 6 thing, you know --
- 7 CO-CHAIRPERSON SCHNEIDER: Or worried.
- 8 MS. THOLIN: -- or worried.
- 9 So what are the metrics that we should be
- 10 countering on this same chart, you know, that
- 11 helps us to say what should I take from this
- 12 number?
- DR. MUDGE: I think you want to look at that
- 14 and say -- I would not say this is a bad thing,
- 15 but at the same time you have to say, okay, there
- 16 are trade-offs, which I will talk a little bit
- 17 later about. Overall access to get to jobs and
- 18 the transit could do a better job than that, and
- 19 doing that it's going to cost more money and these
- 20 numbers will go up, and that's a trade-off.
- Now, again, what this says is there's
- 22 generally a good many people are watching their
- 23 nickels and dimes, especially with CTA, and I
- 24 guess Metra as well, and that's a good thing, but

- 1 to be this low we have to say, okay, if we want to
- 2 provide higher quality service, if it's going to
- 3 help them access -- the labor access the jobs with
- 4 a good economy, you have to say how much more are
- 5 we willing to pay for this? I would say this is
- 6 positive. If you look at the other ones and say
- 7 that's bad, I can make the trade-off.
- 8 MS. THOLIN: It is interesting that we are the
- 9 best on this one, right, we're the best, but if
- 10 you look at the ridership charts and we were the
- 11 worst on all of them, how much our ridership has
- 12 grown.
- DR. MUDGE: Again, it's a response to have
- 14 limited resources and try to live within their
- 15 budget.
- DR. SEN: This is the entire Chicago system
- 17 including Pace?
- DR. MUDGE: I believe that includes Pace. I
- 19 will double-check it. I believe it includes
- 20 everything.
- 21 DR. SEN: Including paratransit?
- MS. BROWN: No, it probably wouldn't.
- DR. MUDGE: Even though paratransit is growing
- 24 real fast, it's still a small percentage.

- 1 MS. BROWN: I don't think paratransit is in
- 2 there when it's usually cost per ride.
- 3 DR. MUDGE: But it's still a small fraction.
- 4 MS. BROWN: But that's the whole problem
- 5 with -- that is one of the factors that all the
- 6 transit agencies are dealing with in terms of the
- 7 cost per trip. Cost of paratransit trip is going
- 8 to be 28 to \$35 per trip. So it can't -- I would
- 9 be surprised if it were involved in this.
- 10 DR. MUDGE: I will double-check. I know we
- 11 looked at Metra separately and they are also very,
- 12 very low.
- The next chart on Page 12 looks at again
- 14 trips for different metropolitan areas, and we
- 15 talked before about some of them, New York has
- 16 done very, very well in terms of the percentage
- 17 growth.
- Now, actually, we should take a look at,
- 19 to get back to Dr. Sen's comment about what would
- 20 happen from 1991, maybe that was a really bad year
- 21 for New York, so we should test them, it can be
- 22 arbitrary.
- The next chart on Page 13, this is an odd
- 24 mix, it looks at the rides per capita, and you

- 1 look at the bars on -- the six bars from the left,
- 2 those are all from international cities and they
- 3 really should not be compared directly, different
- 4 culture, different density, much larger network.
- 5 If you look at the other cities from
- 6 New York on the right, this includes some Canadian
- 7 cities, it gives you a sense of the relative
- 8 transit intensiveness of the different cities.
- 9 You know, part of this is what's a natural level
- 10 of transit into these cities? New York is always
- 11 going to be different with its history.
- 12 So I don't want to make too much out of
- 13 this, but Chicago has 25 trips per hundred per
- 14 day, and that's 12 and-a-half round trips, so
- 15 that's one out of eight people.
- I am not sure what the right number is
- 17 that shows, there's some cities that have more,
- 18 some cities that have less.
- 19 Page 14 gets at some of the other issues
- 20 that are more important. Most of the performance
- 21 data we have looks at things that are output
- 22 levels, you know, how many people are using it,
- 23 what the cost of it is.
- I think it's important about why do you

- 1 care about that, why do you care about
- 2 transportation in general? And a lot of it is,
- 3 you know, I am biased because a lot of it is about
- 4 economics, being able to have access to labor, as
- 5 well as access to jobs. Transit is certainly a
- 6 key part of that. This chart comes from CNT and
- 7 looks at, you know, the 15 largest job
- 8 concentrations in 2008. And you look, there are a
- 9 couple of big ones in red circles that are very
- 10 much highway-oriented transit service to them, and
- 11 that's a major problem.
- 12 Some of the numbers, there are charts in
- 13 the report that look at -- compare overall access
- 14 ability in the NEIL region of transit, and in a
- 15 sense it's good because 80 percent of the
- 16 people -- 80 percent of the jobs have access to
- 17 some transit but the quality of it is not good.
- 18 So within 90 minutes you only have the job access
- 19 to 23 percent of the population.
- 20 So the extent of the network is not bad,
- 21 the overall connections are not good. That 23
- 22 percent number is quite low in terms of access to
- 23 jobs in 90 minutes, and part of it is there's a
- lot of this suburban road which is not taking

- 1 place on the rail lines, it's outside the net, and
- 2 those are things to think about if you want to
- 3 have a transit system that has a stronger
- 4 connection overall.
- 5 Getting a little bit ahead on Page 15,
- 6 one thing we did, we talked a bit in the report
- 7 about people's perception of the transit, one
- 8 thing we did was we talked to a number of business
- 9 recruiter firms that are involved in helping firms
- 10 decide where to locate. We asked them,
- 11 transportation is part of that, what factors are
- 12 important. This chart lists all of the ones that
- 13 are most important when considering transit.
- 14 Certainly, reliability, frequency, few transfers,
- 15 convenience, you know, clean, friendly, customer
- 16 safe. I don't think there's any big shock there.
- 17 When they look at these general in a
- 18 little more detail in the report, transit in the
- 19 Chicago region does not come up well on these.
- 20 When we did these interviews, and we interviewed
- 21 about a half a dozen people, they said when a firm
- 22 decides not to locate in the Chicago metropolitan
- 23 area, it's not because of transit, number one.
- 24 The transit may be in the top three issues. So

- 1 when they are deciding not to locate, transit is
- 2 part of that.
- 3 Again, one thing we have not done and we
- 4 probably should do is ask them about other cities
- 5 where transit would be a plus. We mainly focused
- 6 on Chicago.
- 7 But again, that comes back to the point I
- 8 made before in the previous chart, key issue here
- 9 is the quality of the access to the jobs in labor.
- 10 MS. THOLIN: When you did this research did you
- 11 get into any demographic issues, like, I don't
- 12 know, firms that have relatively young staff?
- 13 There's been a lot of, you knows, talk about
- 14 people want to -- younger people want to be closer
- 15 to transit, it becomes more of a -- for different
- types of jobs or different types of profiles of
- 17 employees, did you get into any of that?
- DR. MUDGE: Not directly. We weren't asked
- 19 what types of firms we were working for. This is
- 20 stuff that's pretty much done off the record,
- 21 telling us things that they don't want other
- 22 people to know. One thing, they do prefer places
- 23 where you have a typical commute of maybe less
- 24 than 30 minutes.

- 1 They did point out that Chicago obviously
- 2 has some world-class universities, but they
- 3 thought in general transit access to them was not
- 4 great, and those are places where they want to
- 5 recruit as well. So that was one specific thing.
- 6 MS. BROWN: So how much of that is -- because
- 7 you mention in your report that it was kind of an
- 8 anecdotal non-scientific survey. So how much of
- 9 that in talking to the recruiters was just
- 10 perception? Because there is actually really good
- 11 access, for example, to Northwestern for transit.
- 12 And so is it a matter of, well, then once you
- 13 explained it to them, they would understand that
- 14 you can get to the universities, or was it all
- 15 kind of -- was it fact based or was it
- 16 just perception?
- 17 DR. MUDGE: It's very much their perception of
- 18 it.
- 19 MS. BROWN: Okay.
- 20 DR. MUDGE: The thing I think is fact based is
- 21 when they say that within the top three reasons
- 22 why they decided not to locate in Chicago, transit
- 23 is part of that. Again, we should probably flip
- 24 it around and say, okay, what if they did decide

- 1 to locate here, they may also say that in terms --
- 2 MS. BROWN: Like what percentage of firms did
- 3 they cover? Like are you talking the top six? Do
- 4 you know what I am saying?
- 5 DR. MUDGE: These are half a dozen and they
- 6 are very active, they focus on the Midwest.
- 7 What it does say is going forward you
- 8 want to start getting the message out to these
- 9 types of firms and saying here's where the quality
- 10 is, because some of this perception is not -- they
- 11 do look at average commute in terms of travel
- 12 times, that's based on numbers of what the
- 13 perception was, particularly off-peak travel to
- 14 the universities. I don't want to make more --
- MS. BROWN: No, I was just curious.
- 16 DR. MUDGE. -- I don't want to make more out
- 17 of that.
- 18 MR. GUY: Are these factors listed in order of
- 19 what their concerns were, reliability was their
- 20 biggest concern and frequency was number two?
- 21 DR. MUDGE: I believe so, yes. I could
- 22 double-check, but I think it is listed in order.
- MR. GUY: So it would be safe to say frequency
- 24 is a very high concern on their list?

- 1 DR. MUDGE: Yes, frequency, which for some
- 2 reason is not clear to me, they seemed to think
- 3 that off-peak may be partly. Some of these firms,
- 4 people are not necessarily working 9:00 to 5:00 --
- 5 MR. GUY: Absolutely.
- 6 DR. MUDGE: -- and they may be, you know,
- 7 staffing may be getting off at 8:00 or 9:00 or
- 8 10:00, and so it's quality of service that's
- 9 important. They did talk about off-peak.
- Now, we've written up a couple of pages
- in the memo, we've got more material that we can
- 12 probably expand on that.
- 13 Page 16 talks about state of repair, and
- 14 there's another chart right after this, which is
- 15 useful, which looks at the important part of state
- of repair which is usually the age of the
- 17 equipment.
- 18 Again, a lot of these studies state good
- 19 repair of the comparable ones (inaudible), which
- 20 tend to be done based on engineering standards,
- 21 and my personal opinion is that tends to get
- 22 numbers that are probably higher than what you
- 23 have to do.
- 24 For example, the standard way these are

- 1 done, they look at FTA at something called minimum
- 2 life for vehicles, for buses, and rail-to-rail,
- 3 railcars. A lot of places nationwide, less than
- 4 Chicago, a lot of places look at that as the
- 5 maximum, and when it gets to be that age they want
- 6 to have things replaced.
- 7 So I think in general, the state of good
- 8 repair numbers is probably a little on the high
- 9 side and that's not the same, it's probably low, I
- 10 should say definitely low because state of good
- 11 repair doesn't state anything about expanded
- 12 capacity. So the overall if you include what you
- 13 want to have, to be able to have frequency of
- 14 service and new lines, that's been more than
- 15 offset in the -- I believe more offset in the
- 16 issue than the state of repair may tend to be high
- 17 numbers.
- 18 If you look at Page 17, that shows for
- 19 each of the properties the age of the buses and
- 20 railcars, and the fractions beyond useful life.
- 21 And basically the buses are in good shape, they
- 22 are young -- relatively young compared to other
- 23 cities. The railcars are not, both for CTA rail
- 24 as well as Metra.

- 1 CO-CHAIRPERSON RANNEY: Is there a reason for
- 2 that? Are railcars built more solidly and last
- 3 longer?
- 4 DR. MUDGE: All these things last longer. I
- 5 mean a bus can last 15 to 18 years if it's managed
- 6 property, half a million miles. You can get it
- 7 closer to a million miles if you manage it right.
- 8 The same thing with railcars. So you are
- 9 comparing it with a standard that probably is not
- 10 the way for a good manager to operate.
- 11 So part of that is these things are
- 12 probably slow within their economic life, but a
- 13 lot of it is, and it may be easier to get federal
- 14 money to buy buses, too, it could be less
- 15 expensive.
- 16 MS. BROWN: So longer lead time for railcars
- 17 as well?
- 18 DR. MUDGE: Yes.
- 19 MS. BROWN: Especially for CTA railcars,
- 20 because they just started taking delivery on new
- 21 railcars and that's why you are seeing actually
- the average age is worse a few years ago.
- 23 CO-CHAIRPERSON SCHNEIDER: That's what I am
- 24 curious about because I know for CTA and Metra

- 1 there's been significant recent investments in new
- 2 railcars. So I am just curious, I know it's RTA,
- 3 but is this as of the end of 2012?
- 4 DR. MUDGE: We can check and see if RTA may
- 5 have the numbers, CTA and Metra as well, what it
- 6 will be in 2014.
- 7 CO-CHAIRPERSON SCHNEIDER: Not that that
- 8 changes the story, but I think there has been some
- 9 major developments in that.
- 10 DR. MUDGE: Those purchases, especially
- 11 railcars, happened, it's a big change.
- 12 CO-CHAIRPERSON RANNEY: How much of an
- outliner are you in your views on this?
- DR. MUDGE: Within the transit community, I'm
- 15 probably an outliner within -- would be an
- 16 economist, I am probably not.
- 17 I am not saying that -- and this is not
- 18 an issue just about transit, a lot of people
- 19 criticize the needs study done on the highway
- 20 side. They are there, in my personal opinions.
- 21 Again, because you are looking at things
- 22 in terms of getting them up to a good standard,
- 23 and these are needs, you don't -- you can
- 24 sometimes stretch things a little further. But

- 1 again, the biggest criticism I have of this study,
- 2 state of good repair, is that it ignores places
- 3 you need to add capacity.
- I assume you don't want to have vehicles
- 5 that are unsafe, you have to take care of that
- 6 first. But if you really need to have expanded
- 7 capacity, whether it's more vehicles, you can have
- 8 greater frequencies of service or expand the
- 9 network, those numbers are not in this and those
- 10 numbers can be very large. We haven't done a
- 11 study of that and we are not likely to do that in
- 12 this project, but I expect the overall total
- 13 number would be higher than the number of state of
- 14 good repair numbers.
- Page 18 gets to start talking about
- 16 finance. And again, this looks at properties in
- 17 North America which look at -- let's start looking
- 18 at different colors. For example, red is the
- 19 amount of state money that comes in. This shows
- 20 the sources of the money that come in and costs
- 21 for transit. Red is state money. Philadelphia
- 22 depends on that heavily. Chicago is number two in
- 23 terms of the amount of money that comes from the
- 24 state compared to these other places.

- 1 Green is dedicated taxes. There's a
- 2 common theme there. Most of these places have
- 3 some dedicated taxes, that's obviously very
- 4 important in Chicago. But in general, you look at
- 5 this and you stay there's no common pattern,
- 6 there's no fixed model, there's a lot of different
- 7 models out there, again Chicago stands out from
- 8 being relatively strong on state and -- strong on
- 9 state and very strong on dedicated taxes but weak
- 10 on others.
- 11 If you look at New York and
- 12 San Francisco, and a couple of others that have
- 13 tolling money, they stand out for that.
- 14 The main thing is there's no real model.
- 15 Our case studies go into that in a little more
- 16 detail.
- 17 Chart 19 I will definitely not go
- 18 through.
- 19 CO-CHAIRPERSON SCHNEIDER: Oh, come on.
- 20 MS. THOLIN: Explain it to us, please.
- 21 DR. MUDGE: The message on this is the way
- 22 that the money is allocated right now on the
- 23 operating side, particularly, is complex. Part of
- 24 that is it's been built up over the years.

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1 The key things to look at is the top of
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- 2 the two blue boxes, Sales Tax I has been around
- 3 since 1983, Sales Tax II is more recent. Those
- 4 are the key drivers from the operating funds.
- 5 The yellowish/green boxes are PTF, that's
- 6 the state match 30 percent, they added 30 percent
- 7 match on top of the sales taxes.
- 8 So those are the key sources of funds,
- 9 and then you can talk a lot about exactly how it's
- 10 allocated and why does it go to certain places.
- 11 Those are partly political decisions about how
- 12 they should be allocated among the jurisdictions,
- 13 but it does show it's a complicated system for
- 14 those who understand it, and it works. I don't
- 15 want to go into -- the point of this is that's the
- 16 way it's allocated right now. The report we did
- 17 for RTA goes into this a little bit more.
- 18 CO-CHAIRPERSON SCHNEIDER: This doesn't show
- 19 the funding necessarily for the RTA either?
- 20 DR. MUDGE: Oh, yes, it does. If you look in
- 21 there --
- MS. BROWN: Fifteen percent.
- 23 CO-CHAIRPERSON SCHNEIDER: I was looking at
- 24 the totals on the bottom.

- 1 DR. MUDGE: No. RTA, again if you look in the
- 2 boxes of sales tax on the left, RTA gets 15
- 3 percent of that sales tax, they then get part of
- 4 the match. That money is used for RTA costs, it's
- 5 used to pay for bonds, it's used to pay for -- you
- 6 know, it's used to pay for the debt service, a
- 7 number of specialty programs, and then the balance
- 8 is -- it's called the discretionary amount of
- 9 money. Historically, that's gone 97 to 98 percent
- 10 to CTA. So that money, all that 15 percent did
- 11 not go to RTA. There are certain things that it's
- 12 used for them and then the balance, which is a
- 13 large amount of money, that arrow at the bottom is
- 14 actually not correct, it really should show it
- 15 goes almost all to the CTA. The report for RTA
- 16 talks about different ways of doing that. I will
- 17 talk about that in the second hour.
- In talking about finance, one thing we
- 19 can probably do in this is not to think about it
- 20 in the narrow sense of let's raise taxes, but you
- 21 want to think about how do we manage the system
- 22 better, because if you can do things that result
- 23 in a more cost-effective system, keep your
- 24 financial gap lower. So a fair amount of material

- 1 in the memo that talks about ideas that have been
- 2 used by private firms, that have been used
- 3 elsewhere in the world, and some of which are
- 4 being used in this region as well, there are ways
- 5 to talk more efficiently because that saves money.
- 6 If you look at private transit operations
- 7 around the world, there are quite a few of them,
- 8 there's some in the U.S. where transit properties
- 9 have contracted out the operation of their
- 10 systems, and the rules of thumb that come out of
- 11 that is that you want to have a standard equipment
- 12 type, we call it the Southwest Airlines model, all
- 13 their planes are 737s, so they only have one type
- 14 of plane, it makes it easier to train and manage,
- 15 and over time, you know, transit authorities can
- 16 do more of that.
- 17 Employee availability is a tricky issue.
- 18 That's a key measure, and some places around the
- 19 world can do better in the region. That gets into
- 20 lots of issues about work rules, about standard
- 21 ways of doing things. But if you can get employee
- 22 availability to actually operate equipment from,
- 23 say, 70 to 75 percent, get it to 80 or 85 percent,
- 24 it's a huge, huge change, and that's easy for me

- 1 to say because I am not the one who has to go do
- 2 it, but there are places around the world that
- 3 certainly do that.
- 4 CO-CHAIRPERSON SCHNEIDER: Can I ask a
- 5 question to that point real quickly?
- I know there was a section in the
- 7 memorandum that talked about new technologies and
- 8 emerging technologies. One of the things in there
- 9 was like vehicles and that type of technology.
- 10 Would that go to this point on improved employee
- 11 availability?
- DR. MUDGE: Not really. I mean it's a
- 13 different issue. This comes down to different
- 14 work rules, different ways of doing things,
- 15 different ways of compensation as well. So even
- 16 if you had no driver of the vehicles, this is
- 17 still an issue. The places that have very high --
- 18 that have higher employee availability is not
- 19 driving less vehicles.
- 20 MS. BROWN: Also on this section, and you talk
- 21 about it in your report, you expanded on these
- 22 things when you are talking about this a little
- 23 bit before, in terms of informing this panel's
- 24 recommendation, I think what would be really

- 1 helpful, the next step for it, if there is a next
- 2 step, or there can be a next step, would be to put
- 3 it in the context of Illinois. For example, to
- 4 say use standard equipment types. Well, there
- 5 would be a cost associated to standardizing
- 6 equipment across the region that may not be
- 7 realistic and putting that in the context of,
- 8 well, we could invest in developing a system that
- 9 has standard equipment because right now we don't,
- 10 Metra trains and CTA trains use different power,
- 11 but this is what that would cost the system to do.
- 12 Likewise, you mentioned pool purchases,
- 13 which you hear a lot, that it would be a lot more
- 14 efficient if we pooled purchases, but because Pace
- 15 buses and CTA buses use different power, to the
- 16 extent that they can work together, they already
- do, but they can't really buy their fuel together
- 18 because it's different types of fuel and what
- 19 would it cost.
- 20 So I thought a good next step would be
- 21 let's put this in context to what really is
- 22 applicable in the current environment and what
- 23 that cost -- the cost associated with it,
- 24 likewise, and the efficiency of use of employees.

- 1 Well, there's all these different bargaining units
- 2 across the system and things like that.
- 3 DR. MUDGE: Yes. Let me say you are
- 4 completely right. Obviously when we think about
- 5 equipment types, that's a 20-or-30-year process.
- 6 It would be stupid to say we are going to junk
- 7 good buses, you know, but overtime you can move to
- 8 that, and the same thing with employee
- 9 availability, it comes down to work rules and
- 10 union agreements and standard practices. It's not
- 11 something that's going to happen overnight. It
- 12 depends how much of a focus should be on it.
- 13 CO-CHAIRPERSON SCHNEIDER: That is a strategic
- 14 decision and that would flow from some of the
- 15 things that you talked about earlier with a more
- 16 regional focus?
- 17 DR. MUDGE: That would certainly help. But I
- 18 think the point is to say some of these things
- 19 would have, you know, over time major impacts on
- 20 finance. But again, it takes time, especially
- 21 with the different equipment types, you know, you
- 22 don't want to get rid of a bus just because it's
- 23 not comparable to the other ones, you want to hold
- on to it. So it's a 20-or-30-year cycle to get

- 1 there, but there are -- part of this is to say
- 2 that there are opportunities out there, it's not
- 3 all saying when we are short of money, I think to
- 4 go on and say there's a need for additional funds,
- 5 you want to be able to say there's a plan when you
- 6 get the maximum efficiency out of it, that there's
- 7 not going to be -- there are certainly costs in
- 8 doing this, a lot of the cost is time.
- 9 DR. SEN: Is the Chicago agencies doing
- 10 something? My impression is that the service
- 11 folks are trying to do the best they can. I would
- 12 also like to know how is the test working, for
- 13 example, employee availability, if we are doing
- well or badly or whatever?
- DR. MUDGE: In the region it's not doing well,
- 16 it's not doing badly. There are other places that
- 17 are doing better. There are other places that are
- 18 doing worse.
- 19 DR. SEN: I thought the numbers for
- 20 availability were over 90 percent.
- 21 DR. MUDGE: I have seen it much lower than
- 22 that. Ninety percent, we wouldn't have -- now,
- 23 some of this stuff you can ask the management,
- 24 that's something where CTA is active on that, and

- 1 I know RTA has been active as well, more can be
- 2 done with that.
- 3 In terms of the next chart on 21, you
- 4 know, it mentions pooled purchases. Certainly
- 5 some of that is going on and it may not always be
- 6 pooled purchases within the region, it may be
- 7 pooled purchases with other agencies that have
- 8 similar type of feelings and so forth. And
- 9 there -- again, there are legal issues with some
- 10 of these things. Certainly more could be done and
- 11 it doesn't have to be just in the region.
- 12 If you look on Page 22, it gets into
- 13 something quite different. Historically, people
- 14 have talked about there being two major modes of
- 15 travel in urban areas, car and transit. If you
- 16 look at the last five or 10 years, and probably
- 17 more going forward, there's a whole bunch of
- 18 different models out there. There are people now
- 19 having shared access, that own their own cars,
- 20 Zipcars and other shared cars out there. This has
- 21 happened with bicycles as well. There seems to be
- 22 a real strong growth for that. There are now
- 23 private firms that are -- they call them transport
- 24 network firms. There are several of them where if

- 1 you want to have your -- no matter where you are,
- 2 you call them up and they will come and get you
- 3 and bring you. It's not cheap, but it also means
- 4 you don't have to own a car.
- 5 Yesterday, I met two people, one of them
- 6 who lives in the suburbs that says she no longer
- 7 owns a car, when she wants to go someplace, she
- 8 will call up a car service and it's cheaper, and
- 9 it's better service. So there's more of that
- 10 stuff happening.
- 11 There are more private shuttle buses out
- 12 there. I mentioned vehicles without a driver,
- 13 that sort of stuff is starting to happen. This is
- 14 a whole new way of moving people within urban
- 15 areas and it's very hard to get -- there's no real
- 16 hard numbers on it, it's more of a shared driving.
- 17 It's something that looks like it's going to grow.
- 18 So looking in the future, you are going to have,
- 19 you know, private cars, transit, you are going to
- 20 have these new -- some of the more urban mobility.
- 21 A key issue is how can transit operators
- 22 take advantage of that? How can they see that as
- 23 a plus? It's very different institutionally.
- 24 It's very different financially. I am not aware

- 1 of any other region that's starting to think about
- 2 that, but that's an opportunity, and it's an
- 3 opportunity to try to leverage resources. Again,
- 4 this is stuff that's probably going to happen
- 5 anyway.
- I look back to finance, because if you
- 7 leverage the distance resource, take advantage of
- 8 this, and maybe some of this handles some of the
- 9 paratransit, there are different things that can
- 10 happen.
- 11 We have a few sections that talk a little
- 12 bit about new technology, and I won't go into all
- 13 the detail on them, but there are things out there
- 14 like 3-D printing, and a lot of people are using
- 15 ways (inaudible) so that you don't have to have a
- 16 large inventory. I honestly don't know whether
- 17 the service boards are already doing that or not,
- 18 but there are ideas like that that are out there
- 19 that could be important, that are money savers.
- 20 You can always raise fares. I think
- 21 that's an issue when that happens you lose
- 22 traffic, and you certainly look at Pace and Metra
- 23 had that effect. If you are going to have a fare
- 24 increase, you probably want to think about what

- 1 can we tell the travelers. If you are a private
- 2 firm, you are going to increase the price of your
- 3 TVs or the price of your services, you better be
- 4 able to tell your customers.
- 5 In the report we have a list of different
- 6 ways to raise taxes, and never having looked at
- 7 this, again I wish we had cut some of this back,
- 8 it's got a lot of examples and I am not sure how
- 9 useful they are, just to say there are a lot of
- 10 ways to raise taxes. Some things that probably
- 11 may not happen.
- 12 And within the sales tax, I know RTA runs
- 13 the cases against people who try to shift sales
- 14 taxes out of the region. At some point I would
- 15 not be surprised if the changes in the Internet
- 16 that allows you to add sales taxes on the
- 17 Internet. So there may be increase of revenues
- 18 that would come from the system as well.
- 19 Twenty-four starts to talk a little bit
- 20 about some of the governance issues. Again, this
- 21 is another --
- MR. RAYMUNDO: Before you get to governance, I
- 23 have a question.
- You know, in looking at the whole report,

- 1 you start off by discussing how the system lost
- 2 ridership from 1980 to 1996, and somewhere we
- 3 began to increase ridership. In general, previous
- 4 presentations, a lot of the focus in terms of
- 5 trying to recover ridership has been from existing
- 6 ridership. Now you are talking about we are
- 7 competing with other modes of transportation as
- 8 well.
- 9 I am trying to understand, as we think
- 10 about, you know, one of the key factors is
- 11 increasing ridership overall, now we are competing
- 12 with other -- it seems that we are going to be
- 13 competing with other modes of transportation, and
- 14 yet we are not necessarily focusing on getting new
- 15 riders. And if we do that, we have sort of a
- 16 system that in 1980 was carrying more passengers
- 17 than, at least it appears to be, than we are now.
- 18 I am trying to understand how can we get
- 19 back to that level and capture the revenues to
- 20 offset some of these losses, if you will, to be
- 21 able to provide better service, to be able to
- 22 compete better with other modes of transportation.
- I am trying to get at, there's seems to
- 24 be lost opportunity or opportunity lost from

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- 1 ridership that has disappeared, even though the
- 2 system could carry that without necessarily adding
- 3 more miles. We have at least equipment for it to
- 4 get back to that peak. How do we balance those
- 5 things in terms of trying to get more ridership as
- 6 well?
- 7 DR. MUDGE: You have to think about the
- 8 customers. Why are these people switched? Some
- 9 of that is changes, people losing work, and growth
- 10 of the suburbs. Some of that is people deciding
- 11 they have greater flexibility in their car about
- 12 when they travel, when they don't go to work and
- 13 when they travel. Some of that is -- the word
- 14 "trip" is actually climbing charitable role of
- 15 travel. So a lot of this is off peak. And
- 16 there's a place where transit historically is
- 17 focused more on peak travel.
- 18 So how do you change a system that you
- 19 are operating to try in getting off peak services?
- 20 Some of it is also getting at the focus on the
- 21 rail midline system, a lot of it is how do you get
- 22 people to pull back to the so-called last
- 23 mile/first mile.
- 24 CO-CHAIRPERSON SCHNEIDER: Isn't that some of

- 1 what that new technology is getting at when we
- 2 talk about the Zipcar, the iCars, and the bike
- 3 shares? You know, that's more about making those
- 4 connections and making transit more accessible to
- 5 people.
- 6 DR. MUDGE: Yes, getting to shuttle bus
- 7 services, which could be private. People have
- 8 changed a bit of where they live and work. One
- 9 map I had in there, the circle around the two
- 10 areas that are very large has nothing to do with
- 11 transit as long as you're near highways. So in
- 12 order to get -- so that's where a lot of those
- 13 trips have gone. In order get that back, you need
- 14 to think about what can we do to make it more
- 15 accessible, make it easier for people to go from
- 16 those areas to the transit system. And that again
- 17 is the last mile issue. You have more shuttle
- 18 buses to do it. You have to think about it in a
- 19 different way because the market has changed and
- 20 it's not going back to 1980.
- You know, let's assume the economy
- 22 operates the way it did in 1980, because it
- 23 doesn't. There always is competition, and some of
- 24 that system could add more peak.

- 1 Page 24 is in the chart. I am not going
- 2 to spend a lot of time on it. This shows how
- 3 people are using the current system, who is
- 4 reporting to them, what agencies, and there's just
- 5 a lot of people involved. There's a fair amount
- 6 of work -- fair amount of surveys that the
- 7 Illinois DOT folks did that are useful both in
- 8 describing how the system operates, describing how
- 9 it's done in other places, what people -- their
- 10 skills and background have to be, and there's a
- 11 fair amount to be learned from that as well in
- 12 terms of type of people who should be nominated
- 13 and what the process should be, but it's
- 14 reasonably complex right now.
- I will go through some of this stuff a
- 16 little faster now.
- In the report we've got a summary that
- 18 talks about each of the major agencies and what
- 19 their roles are. RTA has a fair amount of this in
- 20 terms of what it does. On paper, it has a lot of
- 21 authority in terms of overviewing financial plans,
- 22 developing strategic plans, oversight.
- But there are a number of things that it
- 24 can't do. Right now it's required to have a super

- 1 majority to approve budgets, and that means it's
- 2 possible for groups to deal with. So it limits.
- 3 RTA I think has not been able to do a lot of the
- 4 things that it was mandated because they don't
- 5 have the rules and regulations.
- 6 The next chart on 26 talks a little bit
- 7 about the four different cities, what the
- 8 governance structure is, what the financial
- 9 structure is. Again, each one is different.
- In Boston, they went through a major
- 11 construction where the transit authority is
- 12 actually within the DOT, which is a different
- 13 source.
- 14 The MTA in New York, everybody thinks
- 15 about that as being completely consolidation of
- 16 everything, but it's not. For those of you who
- 17 are interested in politics and saw the recent boat
- 18 study traffic on the GW Bridge, that was not done
- 19 by the MTA. That is part of the Port Authority in
- 20 New York. If you look at New York, that's a
- 21 classic example of being a consolidating system,
- 22 and it is, but there's an awful lot of stuff
- 23 that's not part of New York. Transit is not.
- 24 Port Authority in New York is not. Counties have

- 1 their own bus systems. So it may be -- it's
- 2 certainly not everything.
- 3 Look at Los Angeles as well, it's got --
- 4 our study focused on what is in the county.
- 5 There's an awful lot that's not within it.
- 6 It's easy to talk about here's a
- 7 consolidated model, but each one is different,
- 8 each one has a different story, and each one has a
- 9 different story when it comes to finances as well.
- 10 So they are driven by crises and driven by
- 11 historical examples that take place.
- 12 Twenty-seven and 28, the last two charts,
- 13 talk about ethics. I have not much to add on
- 14 that. Again, the Illinois DOT folks put out some
- 15 nice surveys both within the region and outside of
- 16 the region. I know they have a lot of detail
- 17 about how the ethics issues are handled. I think
- 18 they're quite excellent and our ethics section is
- 19 just trying to summarize that, the last two
- 20 charts.
- 21 Let me mention in closing what I should
- 22 have said in the beginning as well, the cover has
- 23 Delcan's name on it, but there's a lot of input
- 24 from the Illinois DOT folks on this, both in terms

- 1 of writing and in terms of correcting some, but
- 2 not all, of our mistakes. So this could not have
- 3 been done without them. This is a joint effort
- 4 and I thought we should have had Illinois DOT on
- 5 here as well, but I was told that was not
- 6 appropriate. They certainly deserve a lot of
- 7 credit for making this better.
- 8 CO-CHAIRPERSON SCHNEIDER: It's been extremely
- 9 helpful, and just for the benefit of the Task
- 10 Force members, we do have Dr. Mudge and Delcan
- 11 continuing under contract until we issue a final
- 12 report. So we do have an opportunity for
- 13 additional conversations with Dr. Mudge, and also
- 14 to do some of this follow-up work, I think that
- 15 we've got enough today, it might be helpful to
- 16 gather from the Task Force members what items they
- 17 would like to see more detail on and we could ask
- 18 for them to dive deeper into some of that matter.
- 19 Quickly, before we open it up for
- 20 questions or any further discussion on this, I do
- 21 want to, I'd be remiss if I didn't recognize -- as
- 22 I mentioned earlier, we also got a paper that was
- 23 a well thought-out paper as it relates to
- 24 Northeastern Illinois Transit from Senator Daniel

- 1 Biss, and he has joined us here today, and I just
- 2 wanted to make sure that we recognize him for his
- 3 efforts. The report is titled Transportation
- 4 Policy, or 21st Century Global Hub. It's a short
- 5 paper and it's well done and well thought out.
- 6 It's included in on our website as background
- 7 material. So I strongly recommend that the Task
- 8 Force members and the people in the public that
- 9 are interested to go ahead and take a look at
- 10 that, too, because I think it provides a very good
- 11 perspective and he makes some recommendations in
- 12 that report as well. So just make sure that you
- 13 go there and take a look at that, too, as
- 14 background.
- I think with that, it is almost 3:30 and
- 16 we are scheduled to go until 4:00, so I think we
- 17 can open it up briefly for some questions or
- 18 follow-up conversation I think for the Task Force
- 19 members before we move into the next item on the
- 20 agenda.
- 21 And then, Kathy, I am going to put you on
- 22 the spot, I meant to do that earlier, about the
- 23 upcoming meeting.
- So I think right now we can open it up

- 1 for questions to Dr. Mudge or comments from the
- 2 Task Force.
- 3 DR. JENKINS: I would like to make a comment
- 4 based on a couple of comments that Task Force
- 5 group members made related to the summary report,
- 6 which I think is very helpful, but the downside
- 7 always of having hard paper copies is that the
- 8 actual linking to the data that informs the
- 9 summary, and I don't know, you know, the technical
- 10 expertise that we have, but as we move forward and
- 11 to help people to do a better job of
- 12 understanding, well, why was this statement made,
- 13 why was this bullet made, if we could resort to
- 14 maybe using more electronic submissions and that
- 15 way you can link and reference to the data much
- 16 more easily. It is quite cumbersome to try to go
- 17 back and forth in two or three different documents
- 18 to find the information. And if the information
- 19 is there, where is it and maybe referencing it
- 20 would be helpful.
- 21 DR. MUDGE: It should be printing off, you
- 22 know, the page number. I am not sure that we
- 23 could get it online. I will make sure there are
- 24 online links to all the sources.

- 1 DR. JENKINS: Thank you.
- 2 CO-CHAIRPERSON SCHNEIDER: Point well taken.
- 3 Kathy.
- 4 MS. THOLIN: So several times as we went
- 5 through your material, the questions we asked, you
- 6 elaborated on kind of the meaning of some of these
- 7 metrics. It seems to me as we've been through it
- 8 that a lot of these really useful, you know,
- 9 graphs and charts don't make full sense all by
- 10 themselves, right. They make sense in the context
- of what's going on in a region. But in
- 12 particular, they make sense in terms of what is
- 13 the goal of transit in that region. What are the
- 14 goals in the region that transit is supposed to
- 15 help serve.
- So as an informational question, first,
- 17 is it possible to understand, and how much can you
- 18 help us understand, to what extent each of these
- 19 competitive regions has a set of goals that they
- 20 are trying to achieve with transit, and I
- 21 recognize that this is -- you know, this is a
- 22 challenge across for everyone, right, but I think
- one of the things that we've come to understand is
- 24 that if we are going to be successful in being

- 1 world-class we need to figure out what those goals
- 2 are, hold ourselves to them, and design our
- 3 transit around meeting those goals.
- 4 So can you -- I guess one of my follow-up
- 5 question is what do we already know about other
- 6 regions and how they set those goals and hold
- 7 themselves to them and their performance?
- 8 DR. MUDGE: I think those are two separate
- 9 questions. The question is do they have a system
- 10 that actually tracks it through them. We put a
- 11 mini case study in there for the Bay Area, in part
- 12 because we thought that they were the ones who did
- 13 the best. We have to actually allocate money
- 14 based on action I think based on those goals. So
- 15 the action has a system in place that starts to do
- 16 some of that. It's not hard to come up with goals
- 17 that sound wonderful, but to put them into
- 18 practice, MTA does some of that and we can pull
- 19 together some material on that. But I mean we can
- 20 certainly summarize what the other regions say
- 21 their goals are but the issue is do you have money
- 22 to allocate across that.
- 23 Some of the work that we did for RTA
- 24 listed a couple of different suggestions of ways

- 1 they could be done.
- 2 CO-CHAIRPERSON SCHNEIDER: Do they have action
- 3 plans? Do some of those areas also have action
- 4 plans related to those goals?
- 5 DR. MUDGE: Yes.
- 6 CO-CHAIRPERSON SCHNEIDER: I think that would
- 7 also be helpful to understand what that looks
- 8 like.
- 9 DR. MUDGE: The region has plans, they have
- 10 action plans linked to that, and right now that is
- 11 not done at a regional level. Each of the service
- 12 boards has their own.
- 13 CO-CHAIRPERSON SCHNEIDER: I was thinking more
- 14 so for the case study areas.
- DR. MUDGE: We can pull that out and describe
- 16 some of that.
- 17 CO-CHAIRPERSON SCHNEIDER: Yes.
- 18 CO-CHAIRPERSON RANNEY: I wanted to ask you
- 19 another question on finances. Based on experience
- 20 elsewhere, what can you tell us about the impact
- 21 of raising fares? Obviously it's been done in
- 22 various different ways with benefits and
- 23 disadvantages on different policies here we're
- 24 going to use. What can you say drawing back on

- 1 that experience?
- 2 DR. MUDGE: Well, the simplest thing is
- 3 whenever you raise fares, that's true of any
- 4 commodity, you charge more and you have fewer
- 5 people buying it, and it's certainly true in the
- 6 case of Metra increases, you know, you lose
- 7 customers.
- 8 So I think a lot can be said about how it
- 9 should be done. A lot of it simply places to
- 10 raise the rates across the board. If you are
- 11 going to do it, you probably want to go back and
- 12 make a justification and say we are raising fares
- 13 but we are going to improve service, here's what's
- 14 going to be done, frequency will go up, vehicles
- 15 will be cleaned better, you can offset some of the
- 16 loss that you are going to have from that, but you
- 17 are going to say part of the money is going to go
- 18 through a group service. So there needs to be a
- 19 link through that. You are certainly going to
- 20 lose some passengers.
- 21 Some places, I don't know, it's hard to
- 22 be political, some places have fares that are not
- 23 flat. I lived in New York City off and on for a
- 24 time, and it's one zone. Politically it's not

- 1 going to get changed. There are some places like
- 2 Washington Metro, they have fares that vary by
- 3 distance and by time of day. If you really have
- 4 capacity problems, you obviously should have it
- 5 vary by time of day.
- 6 CO-CHAIRPERSON SCHNEIDER: It's also very
- 7 confusing. I've traveled there.
- 8 DR. MUDGE: Yes, it is confusing. It's
- 9 definitely not designed for tourists.
- 10 CO-CHAIRPERSON SCHNEIDER: Do we have other
- 11 questions from any of the Task Force members?
- MR. GUY: Yeah, real quick. Going back to
- 13 Page 6, Doctor, when we talk about commuter rail
- 14 ridership over the years, I would be curious, I
- don't remember if you touched on this at all when
- 16 we discussed Page 6, but you see Boston up there,
- 17 New Jersey Transit. Do you have possibly the
- 18 information of frequencies led to some of those
- 19 increases in riderships alone? What was the
- 20 driving factor, I guess would be most important?
- 21 DR. MUDGE: It varies. A lot of it is
- 22 increasing frequency. I know Boston, they did add
- 23 some new commuter lines. We can get the data and
- 24 show exactly when those happened because I think

- 1 that will be helpful.
- 2 MR. GUY: And knowing if frequency alone with
- 3 the ridership to follow is really what I would be
- 4 interested in.
- 5 DR. MUDGE: Yes, we tried to collect some of
- 6 that, because I agree it's important, why did they
- 7 go up. Some of it is, you know -- yes, yes. You
- 8 know, you want to find out which ones worked and
- 9 which ones didn't.
- 10 MR. GUY: Yes.
- DR. MUDGE: There's another chart here, a
- 12 couple of other cities actually lost shares that
- 13 actually increased transit service. Dallas, they
- 14 didn't have a big increase. So just because it's
- 15 built brand new, it doesn't mean that people are
- 16 going to use it, that's how it's done. If you
- 17 look at Boston, they obviously did something
- 18 right.
- 19 MR. GUY: Well, it's a different animal, but
- 20 here in Illinois, about six year ago inner city
- 21 passenger rail doubled and ridership just went
- 22 through the roof.
- 23 So I'm curious, as frequency goes, does
- 24 ridership fall and thus keep those costs at level

- 1 at best instead of skyrocketing? Does that make
- 2 any sense?
- 3 DR. MUDGE: Again cost, the region is very
- 4 strong, but as you increase frequency, your cost
- 5 is probably going to go up. Now, you are going to
- 6 get more traffic and that's a question of deciding
- 7 how do you make those trade-offs.
- 8 MR. GUY: Sure.
- 9 CO-CHAIRPERSON SCHNEIDER: I do want to --
- 10 MS. BROWN: Can I?
- 11 CO-CHAIRPERSON SCHNEIDER: Sure, Carole.
- MS. BROWN: I was just, to add to your list,
- one of -- in your technical memo, I think it's on
- 14 Page 36, you have a similar chart in this summary,
- 15 you talk about the transit operating subsidies. I
- 16 think what would be helpful, also, would be to
- 17 kind of compare what the actual recovery ratios
- 18 are, and if any of those recovery ratios are like
- 19 this system statutorily set because as you make
- 20 the evaluation of kind of service and fares,
- 21 that's always done in this region in the context
- 22 of meeting the statutory required recovery ratios.
- 23 So that would be helpful information.
- DR. MUDGE: Yes, we have data on, it may be

- 1 hard to believe looking at this, but there are
- 2 some charts that we did not include. But, no, we
- 3 can add that in there and point out where it's
- 4 mandated. Because you are right, that's something
- 5 that certainly the region is under pressure to
- 6 meet those targets, and that's one reason.
- 7 MS. BROWN: All of it is so tied, the
- 8 frequency, the fare structure is all tied to the
- 9 statutorily required recovered ratio and so all of
- 10 that forms kind of how service is provided and
- 11 what cost and what frequency.
- DR. MUDGE: What may be helpful, I have sort
- of a diagram that says, here, push on this, here's
- 14 what comes out.
- 15 MS. BROWN: Exactly.
- DR. MUDGE: Because it's not -- if you look at
- 17 one thing alone, you get a distorted view.
- 18 MS. BROWN: Thank you.
- 19 DR. SEN: The system, I don't think we can
- 20 keep the same recovery ratio.
- MS. BROWN: You can't. That's what triggered
- 22 it for me like is do you increase the frequency in
- 23 ridership. You can't under this current system
- 24 because you wouldn't meet your recovery ratio, and

- 1 it's a statutory requirement.
- 2 MR. GUY: True.
- 3 DR. SEN: Change the definition as we have
- 4 over the years.
- 5 MS. BROWN: Exactly. So is that something
- 6 that requires statutory change in order to
- 7 achieve?
- 8 CO-CHAIRPERSON SCHNEIDER: So as a reminder,
- 9 we are going to meet again in a couple of weeks,
- 10 Monday, January 27th, at one o'clock. At that
- 11 meeting we expect the focus to be on system
- 12 performance, and Kathy Tholin is the chair of that
- 13 subgroup. And so because she's been working
- 14 heavily in this area, I would like to get her
- 15 perspective and some thoughts about what that
- 16 meeting might look like.
- MS. THOLIN: Okay. Yes, let me say a couple
- 18 of things about what we've talked about and what I
- 19 was asked to do for the next meeting.
- 20 There's two different aspects of this,
- 21 and our system performance meeting next week is to
- 22 try to synthesize some of the information that
- 23 we've -- the information that we've had thus far,
- 24 and distill some of the key areas where we want to

- 1 develop our recommendations for the final report,
- 2 or come back to the full group.
- 3 One of the focuses that I was asked to
- 4 look at for the next Task Force meeting, I think
- 5 Dick alluded to it at the beginning of his talk,
- 6 which is that there's performance from the point
- 7 of view of, you know, efficiency and service,
- 8 which we have a lot -- we've gathered a lot of
- 9 information on, and then there's the additional
- 10 question of how well is transit helping to serve
- 11 the region overall, which is more difficult, less
- 12 traditionally tracked and utilized by transit
- 13 agencies but keyed as transit's role in the region
- 14 economically, job access, things like
- 15 affordability, mobility issues, economic
- 16 development, opportunities, those all come in to
- 17 that aspect. So I think some of the questions we
- 18 asked today will get us, perhaps, some additional
- 19 information from Delcan on this, but we are going
- 20 to be bringing in some additional information and
- 21 metrics, and that might be helpful to the Task
- 22 Force in thinking about those issues.
- 23 And then secondarily, do a little more
- 24 presentation around the new mobility opportunities

- 1 that Dick was alluding to as well. So what are
- 2 the new -- what are some of the trends in
- 3 alternative mobility that provides some of that
- 4 last mile/first mile supplemental to transit that
- 5 allow more people to use transit instead of their
- 6 own car because they have other alternatives, and
- 7 how might that relate to the way that we think
- 8 about the transit opportunities going forward.
- 9 So we are going to try to present some
- 10 additional information on behalf of CNT and work
- 11 that we have been -- research that we've done, and
- 12 information that we are gathering to try to
- 13 provide a little more detail on both of those
- 14 questions next time as well, and we will be
- 15 reporting out from the system performance.
- 16 CO-CHAIRPERSON SCHNEIDER: Excellent.
- 17 Also mark on your calendars, we have a
- 18 meeting scheduled for Friday, February 28th. At
- 19 that meeting we anticipate a focus on ethics, but
- 20 please watch your in boxes, there will be
- 21 materials forthcoming both for the meeting later
- 22 this month and then the one late in February.
- 23 That meeting on February 28th will be at one
- 24 o'clock. And then we have a meeting -- our final

- 1 meeting on March 27th at one o'clock where we hope
- 2 to discuss the final report.
- 3 For a logistics note, all of the
- 4 remaining meetings will be held across the street
- 5 at the Bilandic Building. So please make sure you
- 6 note that as well.
- 7 I also wanted to quickly recognize the
- 8 fact that Patrick Fitzgerald, his colleague has
- 9 attended and I think is taking notes, so he will
- 10 hear everything we discussed today. Martin, thank
- 11 you for coming.
- 12 I think at this point if there isn't any
- 13 further general discussion, that the Task Force
- 14 would like to have --
- MR. RAYMUNDO: I have one question.
- 16 Kathy or Doctor, I have not seen surveys
- 17 of non-transit users. What would the value --
- 18 we've seen customer performance data, customer
- 19 performance reports, if you will. I am just
- 20 trying to think out loud if there's any
- 21 information out there to try to increase
- 22 ridership, to try to attract non-users right now,
- 23 if there's any data out there that will be helpful
- 24 for us to think what would attract them to users

- 1 for the first time or come back to the ridership?
- DR. MUDGE: There's lots of studies out there.
- 3 MR. RAYMUNDO: That will be helpful.
- 4 DR. SEN: It's a big bucket of information.
- 5 CO-CHAIRPERSON SCHNEIDER: So with that, I
- 6 think we're at the point in the agenda where we
- 7 would like to open the floor up for comments from
- 8 members of the public. We want to be efficient in
- 9 selecting your comments. So if you are going to
- 10 give oral testimony, we ask that you limit it to
- 11 three minutes, and we ask that you just stand in
- 12 place where you are sitting, state your name, and
- 13 if you represent a group or organization, provide
- 14 that name as well, and then provide us your
- 15 comments.
- 16 UNIDENTIFIED SPEAKER: I don't believe there
- 17 are any -- oh, did you have one?
- 18 MR. STATEN: My name is Spencer Staten
- 19 (phonetic).
- 20 Currently within the region, I would say
- 21 that the total amount for operating capital that
- is spent is somewhere in the neighborhood of 1.5
- 23 to 2 billion on an annual basis covering all the
- 24 service boards. And again, capital is primarily

- 1 raised from the sales tax base, fares, state
- 2 dollars, federal dollars.
- 3 When you talk about state of repair, you
- 4 said that 31 billion may be overstating it, but if
- 5 you add in what we need to do for construction,
- 6 maybe it's understating it, but just say \$30
- 7 billion, right, over a 10-year period that would
- 8 be adding 1.5 billion to -- no, over a 20-year
- 9 period would be adding 1.5 billion each year that
- 10 we need to raise.
- I am pretty sure that the management
- 12 techniques discussed here in Southwest Airlines
- 13 are more efficient work are not going to get us
- 14 anywhere near the one and-a-half billion we need
- 15 to be able to move the transit you talk about
- 16 being a world-class system.
- 17 So that comes back to again the ugly
- 18 chart, right, the one with sales taxes and how
- 19 it's divided and how it's done, how the sales
- 20 taxes are moved around.
- 21 This I think is going to be the key in
- 22 understanding this and how we will move forward.
- 23 There's no way to do this without, in fact,
- 24 raising more revenue from the public, raising

- 1 taxes. Probably both.
- 2 So it comes back to again sort of the
- 3 history of this sales tax chart and what are the
- 4 political actors and the political forces that
- 5 make up the different factions and voices and
- 6 battles that will have to be done in order to
- 7 fundamentally change the way we are going to raise
- 8 revenue and increase revenue for public transit in
- 9 the region. That's the issue which I think
- 10 absolutely we need to focus on because that's
- 11 where you are actually going to drive the biggest
- 12 change from this whole process.
- 13 That's all.
- 14 CO-CHAIRPERSON SCHNEIDER: Thank you. Very
- 15 helpful.
- 16 CO-CHAIRPERSON RANNEY: Senator Biss, do you
- 17 want to add anything? You've studied this and
- 18 written about it.
- 19 SENATOR BISS: Sure. Let me structure my
- 20 comments as follows. Thank you for the
- 21 opportunity. I'm thrilled to work with all of you
- 22 and other stakeholders on this issue, which I have
- 23 an extremely strong personal interest in.
- You made reference to the paper that my

- 1 office put out, you know, there's no -- I mean
- 2 there's no great massive insight in there. It
- 3 depicts I think what everyone would agree with is
- 4 that if one had the benefit of time travel, one
- 5 wouldn't probably have built the transit
- 6 governance model that we've kind of evolved into
- 7 during the course of the last century.
- 8 And I actually really appreciate your
- 9 point, Dr. Mudge, which was properly interpreted
- 10 not as a joke, though it was funny, which is that
- 11 the recent news out of New Jersey is evidence in
- 12 support of the MTA model, not in opposition to the
- 13 MTA model.
- 14 So what we propose in this document is
- 15 something very simple and naive, which is simply
- 16 to put the four service boards as a single entity.
- 17 I don't have any illusions about the procedural
- 18 simplicity of such a task but I think the
- 19 fundamental goal is really critical, which is to
- 20 your point.
- 21 The case for more revenue is built by a
- 22 series of adjustments to structure that enhance
- 23 the returns to revenue. I think very early in
- 24 your presentation, Dr. Mudge, you talked about the

- 1 importance of strategic structures and planning
- 2 and visions around transportation, which is one
- 3 that has incredible impact on value, and I think
- 4 this comes fundamentally in the planning around
- 5 transportation on one hand and equally important
- 6 planning around revenues on the other hand.
- 7 Planning around transportation is done by
- 8 this Byzantine governance, Board members,
- 9 entities, and therefore no accountability
- 10 (inaudible), where Dr. Sen made reference to the
- 11 CTA. The decisions are made far more Byzantine
- 12 because it enforces many, many, many, many
- 13 hundreds of entities, and what I view as my
- 14 project as a state legislature, which I again
- 15 welcome any opportunity to partner with anybody in
- 16 this room, is to change the governance, change the
- 17 state's relationship to these entities in such a
- 18 way as to consolidate and unify planning visions
- 19 both on the transit side and on the governance
- 20 side.
- 21 So when I look at you, Director, I see
- 22 somebody with a lot of resources, and resources
- 23 that I think are best used as a tool to encourage
- 24 cooperation in the policy and cooperation in

- 1 transit planning, and I think that requires
- 2 changes to the actual governance structure of
- 3 these boards. I think it requires changes to the
- 4 mechanism by which state funds are disbursed to
- 5 municipalities, particularly in cooperation with
- 6 planning projects, transportation projects,
- 7 whether they are transit or road, and simply in
- 8 the policy I think there's an awful lot of
- 9 untapped power there.
- 10 As you can tell by this rambling coming
- 11 at you, I don't have a simple way to articulate it
- 12 to put in a bill and make it be, but there's
- 13 untapped power to do real good from the point of
- 14 creating a world-class transit world that we need
- 15 to find a way to leverage.
- 16 I think that graph in your presentation
- 17 with the hobos and tragedy where development is
- 18 taking place over the course of 30 years away from
- 19 the the transit shed is important not primarily
- 20 because we should think about how to get transit
- 21 there, it's important because we should try to
- 22 understand how we screwed up, how we should build
- 23 our land use policies and transit policies going
- 24 forward and not make that mistake again, and that

- 1 fundamental goal is what brings me here today.
- 2 I think that was more than three minutes.
- 3 CO-CHAIRPERSON SCHNEIDER: No, no, you're
- 4 fine. That was very helpful. Thank you.
- 5 Again, I would just like to remind the
- 6 Task Force members that we do have Dr. Mudge at
- 7 our service until the end of March, and I know
- 8 that there was a lot of follow-up, if you could --
- 9 we try to capture everything and we will circulate
- 10 something to say what we've captured in terms of
- 11 follow-up to Dr. Mudge, and if you could let us
- 12 know if that's sufficient or if there's more areas
- 13 that you would like to have him look at, we would
- 14 certainly like to do so.
- Dr. Mudge, thank you very much for making
- 16 the time for expending the effort in a very short
- 17 period of time to prepare the technical memo,
- 18 because we didn't give you very long to do it, and
- 19 we appreciate the work that you did.
- 20 We also want to make sure that we thank
- 21 you, Senator Biss, for all of your work in this
- 22 arena.
- 23 Also to the Task Force members, again
- 24 thank you for coming out on a very cold and

2 to it. 3 We want to also mention that we 4 appreciate the public and your efforts for 5 attending, and any input that you have, please, please, please get on our website, please fill out 6 7 a comment card. It's really important for us to 8 get that public involvement in this process 9 because, you know, we've all studied this very closely but we definitely want to make sure we are 10 11 reflecting what you would like to see happen for Northeastern Illinois Transit. 12 13 With that, safe travels on your journey home and we will see you in a couple of weeks. 14 15 Thank you. 16 We are adjourned. 17 (The hearing concluded at 3:56 p.m.) 18 19 20 21 22 23 24

wintery January day. You are in Illinois, welcome

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